

FOR IMMEDIATE RELEASE

AgJunction Engages Liolios to Expand Strategic Investor Relations Program

HIAWATHA, KS, July 5, 2016 – AgJunction Inc. (TSX: AJX), a leader in automated steering and machine control technology for precision agriculture, has engaged Liolios Group to lead an expanded strategic investor relations and financial communications program.

“Over the past three quarters, we have made significant strides toward our vision of becoming the world’s largest OEM and VAR supplier for automated steering and machine control technology in the precision ag industry,” said Dave Vaughn, CEO of AgJunction. “Our Novariant acquisition advanced AgJunction to a preeminent position in our industry, combining strong product portfolios and industry-leading intellectual property.

“The integration is progressing as expected and we are well underway in our plan to improve operating efficiencies and reduce costs across our platform. Supporting this progress, we have added exceptional leadership to our existing executive resources that we believe is the right team to drive future success.

“Given our progress and the opportunity ahead, we are hiring a new firm to share our story with a larger audience in the global capital markets, especially within the United States. Liolios brings a proven track record of assisting dynamic companies like AgJunction to enhance shareholder value by delivering the right message to the right audience with persistency and focus.”

Liolios will work closely with management to develop and execute a comprehensive capital market strategy, which will include messaging and corporate positioning, strategic advisory and introductions to new investors and key influencers across the global financial community.

Scott Liolios, president, commented: “AgJunction is a unique company at the forefront of precision agriculture—an industry benefiting from continued population growth, limited arable land and a relatively low penetration of technologies to make farming more productive. We look forward to deploying a capital markets navigation strategy as they look to execute in this dynamic market.”

For more information about AgJunction, contact Liolios at 949-574-3860 or email AJX@liolios.com.

About Liolios Group

Liolios is a highly selective and comprehensive investor relations firm specializing in small-cap companies. The firm aims to deliver superior performance in corporate messaging and positioning, investor awareness, analyst and financial press coverage, and capital attraction. Founded in 1999, Liolios executives have extensive experience in finance and investments, and represent clients in a wide range of industries, including technology, digital media, consumer/internet retail, healthcare/life sciences, natural resources, financial services and business services. For more information about Liolios, please visit www.liolios.com.

About AgJunction

AgJunction (www.agjunction.com) provides innovative hardware and software applications for precision agriculture worldwide. The company holds more than 140 patents and markets its products and services under leading brand names including Novariant, Outback Guidance® and Satloc®. AgJunction is headquartered in Hiawatha, Kansas, with executive offices in Fremont, California, and facilities in Scottsdale, Arizona; Winnipeg, Manitoba; and Brisbane, Queensland, Australia. AgJunction is listed on the Toronto Stock Exchange (TSX) under the symbol "AJX." For more information, please visit www.agjunction.com.

Reader Advisory and Note Regarding Forward Looking Information

This press release contains forward-looking information and forward-looking statements (collectively, "forward-looking information") within the meaning of applicable securities laws and is based on the expectations, estimates and projections of management of AgJunction as of the date of this news release, unless otherwise stated. The use of any of the words "expect," "anticipate," "may," "will," "should," "believe," "intends" and similar expressions are intended to identify forward-looking information. In respect of the forward-looking information, AgJunction has provided such information in reliance on certain assumptions that it believes are reasonable at this time. Readers should not place undue reliance on such forward-looking information contained in this press release since forward-looking information addresses future events and conditions, such information by its very nature involves inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. This press release is for informational purposes only and does not constitute an offer to sell or a solicitation to buy any security which may be referenced herein.

Contact

AgJunction

Dave Vaughn, CEO
510-933-4822

DVaughn@agjunction.com

Investor Relations

Liolios
Cody Slach, Managing Director
949-574-3860

AJX@liolios.com