



AgJunction Accelerates Innovation Through New Centers of Excellence

HIAWATHA, KS, USA (April 17, 2018) – AgJunction, Inc. (TSX: AJX), a global leader in advanced guidance and autosteering, today announced the creation of two technology Centers of Excellence. These technology hubs, based in Scottsdale, Arizona and Brisbane, Australia, will accelerate innovation in developing low-cost, simple-to-use precision agriculture solutions for all farmers.

“By creating these Centers of Excellence, we are further advancing our ability to innovate rapidly to better serve our customers,” said Dave Vaughn, AgJunction president and chief executive officer. “Our customers are facing tough economic challenges today, and our job is to make autosteering accessible to the millions of small farms who can’t afford it, so they can begin to prosper from the benefits of precision agriculture.”

In today’s environment, small farmers are facing the choice to either grow their farm or die. AgJunction believes there is a third choice – get more out of the land they already own with affordable precision ag solutions – which is the foundation of our Hands-Free Farm revolution. Hands-free farming, the ability to precisely autosteer a tractor, is proven to increase yield and decrease input costs regardless of the size of the farm. According to a USDA study, autosteering can save a farmer an average of \$15 per acre regardless of the size of the farm.

Current precision ag solutions in the market are out of reach for most small farms, because of high costs and complexity. By creating solutions that are low-cost, simple-to-buy and easy-to-use, AgJunction is bringing the technology to small farms that has been unattainable to date.

“Farming is a legacy to be cherished and passed on to the next generation. AgJunction is committed to leveling the playing field with precision ag technologies, so all farmers – even those with smaller farms or older equipment – can prosper,” said Vaughn.

About AgJunction

AgJunction Inc. is a global leader of advanced guidance and autosteering solutions for precision agriculture applications. Its technologies are critical components in over 30 of the world’s leading precision Ag manufacturers and solution providers and it holds over 130 fundamental steering and machine control patents. AgJunction markets its solutions under leading brand names including Novariant, Outback Guidance® and Satloc® and is committed to advance its vision by bringing affordable hands-free farming to every farm, regardless of terrain or size. AgJunction is headquartered in Hiawatha, Kansas, with facilities in Silicon Valley, Arizona, Canada, and Australia, and is listed on the Toronto Stock Exchange (TSX) under the symbol “AJX.” For more information, please go to www.agjunction.com.

Reader Advisory and Note Regarding Forward Looking Information

This press release contains forward-looking information and forward-looking statements (collectively, "forward-looking information") within the meaning of applicable securities laws and is based on the expectations, estimates and projections of management of AgJunction as of the date of this news release, unless otherwise stated. The use of any of the words "expect," "anticipate," "may," "will," "should," "believe," "intends" and similar expressions are intended to identify forward-looking information. In respect of the forward-looking information, AgJunction has provided such information in reliance on certain assumptions that it believes are reasonable at this time. Readers should not place undue reliance on such forward-looking information contained in this press release since forward-looking information addresses future events and conditions, such information by its very nature involves inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. This press release is for informational purposes only and does not constitute an offer to sell or a solicitation to buy any security which may be referenced herein.

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