

## **Outback Guidance by AgJunction Launches Hands-Free Farming Campaign at The Farm Progress Show 2017 in Decatur, Illinois**

**HIAWATHA, KS, August 29, 2017** — Outback Guidance, a leader in automated steering and advanced precision farming solutions, and a part of AgJunction, Inc. (TSX: AJX), is launching its hands-free farming campaign at the Farm Progress show 2017, which is being held August 29th-31st, 2017 in Decatur, Illinois.

The hands-free farming campaign is focused on building a community to share their experiences, suggestions, and best practices around cost-effective precision farming systems that work for farms of all sizes.

Outback Guidance believes precision farming systems should be available to every farmer, regardless of size. In fact, small farmers benefit more than anyone when they use precision farming systems to manage their crops. An example of this was highlighted in a USDA study, which shows farmers can save \$15 an acre each year using a GPS autosteering solution.

“With the launch of our hands-free farming campaign, we're committed to making precision farming systems accessible to every farmer who can benefit from it,” said Jeff Morris, AgJunction’s chief marketing officer. “Farmers can join our campaign today by going to [www.handsfreefarm.com](http://www.handsfreefarm.com) and registering. In doing so, they’ll receive a limited time offer for an easy-to-use and affordable autosteering solution. And, if they farm 400 acres or more, they’ll realize payback in their first season.”

### **About Outback Guidance**

Since 2000, Outback Guidance has been dedicated to delivering advanced precision farming systems that are easy to use and affordable. With dedicated customer service and innovative products, we have grown to become one of the world’s leading aftermarket suppliers of GPS systems for agriculture. For more information, please go to [www.outbackguidance.com](http://www.outbackguidance.com)

### **About AgJunction**

AgJunction is a leading provider of innovative hardware and software solutions for precision agriculture worldwide. AgJunction holds fundamental steering and machine control patents and markets its products and services under leading brand names, including Outback Guidance® and Satloc®. Its autosteering and machine control solutions are critical components in over 30 of the world’s leading precision Ag manufactures and solution providers. AgJunction is headquartered in Hiawatha, Kansas, with facilities in Silicon Valley, Arizona, Canada, and Australia, and is listed on the Toronto Stock Exchange (TSX) under the symbol “AJX.” For more information, please go to [www.agjunction.com](http://www.agjunction.com).

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